

**197 East Tabernacle
St. George, Ut 84770
435-619-9522
435-634-5753 fax
www.washcofair.net**

2007 SPONSORSHIP OPPORTUNITIES

The Washington County Fair is the biggest event the county has each year. With our new facility which opened in 1997, it has grown in attendance to approximately 45-50,000 people. The county subsidizes 50% of the Fair with the rest of our needs provided by individual businesses like you who are willing to trade services or cash for advertising opportunities. We are pleased to provide your business with an opportunity to be a part of the Fair and enjoy the activities and the citizens of Washington County!

Look over the following and indicate which areas are appealing and would best benefit you:

<input type="checkbox"/> Free 10x10 Booth space to promote your business	\$150 value
<input type="checkbox"/> Hang your banner(s) at Fair, (entry fence, arena fence Stages, etc.)	\$200 value
<input type="checkbox"/> Logo on 500 Fair T-Shirts (Need by June 1 st)	\$500 value
<input type="checkbox"/> Logo included in Fair Advertising with Spectrum (Need artwork by June 1 st)	\$500 value
<input type="checkbox"/> Business mention on Radio Spots	\$600 value
<input type="checkbox"/> Sponsorship Logo on "Gate Brochure" 7,000	\$500 value
<input type="checkbox"/> Sponsorship Logo included on Web Site	\$400 value
<input type="checkbox"/> Passes to Boxing, Demo Derby, VIP Parking passes (20 maximum total)	\$100 value
<input type="checkbox"/> 1/4 page Fair Book Ad (need by June 1 st) 22,000 printed	\$500 value
<input type="checkbox"/> Sponsor your business' activity or contest or project (Type of activity to be approved by Fair Director)	\$400 value
<input type="checkbox"/> Your logo tagged on TV Commercials	\$400 value
<input type="checkbox"/> Your logo on Fair Posters distributed in county	\$400 value
<input type="checkbox"/> Your logo printed on Event Tickets & Parking passes	\$400 value

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SPONSORSHIP AGREEMENT

I agree to be a sponsor for the 2007 Washington County Fair for the amount of \$ _____ and/or a trade in services of _____

The amount I am contributing equals the sponsorship opportunities I have indicated on this attached form. I agree to get sponsorship logo to Fair personnel before June 1st. If logo is not submitted by printing deadline dates, the Fair cannot guarantee my logo will appear on printed material. I agree to pay the total sponsorship amount, or make arrangements for payments as soon as possible.

Signature

Company/Business Name _____

Address _____

Phone _____

**Wendy Sandberg, Director
Washington County Fair**